



QUADDLEBALL

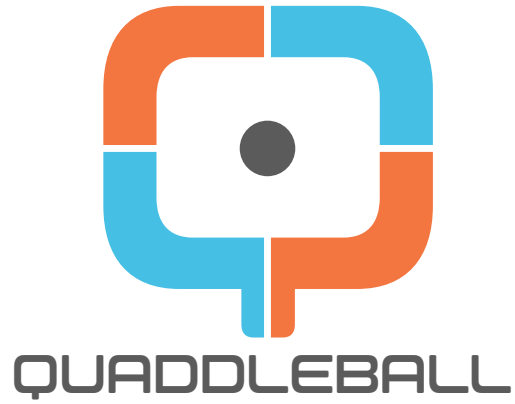
BRAND STYLE GUIDE

August 2018



PRIMARY LOGOS

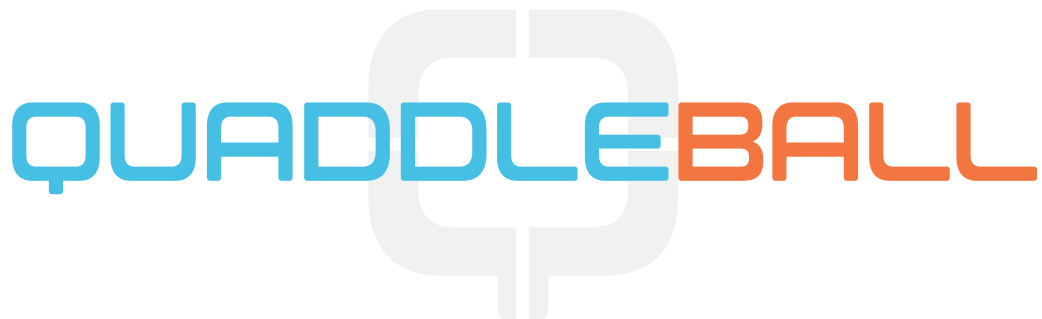
PRIMARY GENERAL LOGO



SECONDARY LOGO A



SECONDARY LOGO B



LOGO VARIATIONS

ONE COLOR LOGOS



QUADDLEBALL
the original



TYPEFACES

PRIMARY TYPEFACE

CONTROLLER FOUR

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
!@#\$%&**

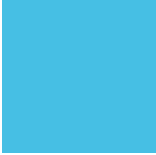



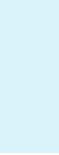





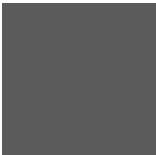



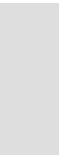
SECONDARY TYPEFACE

Poppins Light

abcdefghijklmnopqrstuvwxy
z
1234567890
!@#\$%&

COLOR PALETTE

PRIMARY LOGO COLORS

	C 62 M 4 Y 6 K 0	R 73 G 190 B 227				
	C 0 M 67 Y 82 K 0	R 244 G 118 B 63				
	C 62 M 54 Y 53 K 27	R 92 G 92 B 92				

SECONDARY LOGO COLORS

	C 100 M 100 Y 100 K 100	R 0 G 0 B 0				
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